

Groveland Community Services District Committee Meeting

Water Conservation Special Meeting #36

Friday, December 18, 2015, 8 AM,
GCSD Office, 18966 Ferretti Road, Groveland, CA 95321

Agenda:

Roll Call: (record time meeting starts: ____AM)
Directors: Bruce Carter (Chair) and Steve Perreira
Staff: GM Jon Sterling, Office Mngr. Jennifer Flores (other Staff as req'd)
Public: Regina Hirsch, Dr. Elizabeth Dougherty, Bob Asquith, Joe Hopkins, Tom Hernandez,
Diana Kennedy

Staff Reports:

- 1) Rebate Status (incl. greywater)
- 2) Table top conservation card placements (restaurants and rentals)
- 3) Vacationer / Rental outreach (flyers and main gate handouts)
- 4) Website Status – New Site status
- 5) Grant Funding(s)

Action Items:

- 1) **Tuolumne County Resource Conservation District Funding, \$3 Million approved, IRWMP**
Notes: 1. See 2), below.
- 2) **Greywater & Drought Tolerant Landscaping “How To” Seminar** (about doing more of them)
Task: Get funding from TCRCO (now on hold awaiting them to hire a “Grant Coordinator”
Notes: 1. Also awaiting a comprehensive, final list of qualified projects
- 3) **Media Outreach - 250 words max: to PML News, Yosemite H.H., Chamber Newsletter**
Issue for Jan. 1
Focus on Proposed Water Rate Increase
Provide clarity on reasons for rate increases – SIMPLE – Charts are good.
Include clear explanation of why fixed rate is increasing (have had questions)
Emphasize 50% of increase is to fund capital program at 25% level to enable grant
funding.
Suggest an example at 2000 gal/mo. to show relatively smaller impact upon
conservative users.
- 4) **Future Ads in YHH** –
Future Topics ?
- 5) **Conservation Outreach** – Ideas to **Freshen** the Conservation Message:
 - A) Rental shower Mirror Stickers (static, white background this time)
 - B) Rental Kitchen Refrigerator Stickers (magnetic)
 - C) Develop and Email List (Jennifer to contact PMLA to use theirs, hopefully)
 - D) School Education Program “Project Wet,” lead by Diana Kennedy

- E) Service Club Speeches - additional targets.(Carter has spoken at Chamber, Rotary and Garden Club)

6) **Use of low-flow / waterless fixtures at ML Park Bathroom** (highest use in the community)

- A) Problem is, low water use toilet must be metal to protect from vandalism

Notes: Committee suggests video monitor bathroom exterior w/ signs saying “watching you”
Committee discussed possibility of putting a new public bathroom near Fire House
Yos. Park (busy Toul. Meadows) and Tuol. Co. having success w/ waterless Urinals
Possibly have a “pay for use” bathroom like they have in Europe
If bathroom near Calfire station, personnel could lock at night to prevent vandalism

This item is under the purview of the Parks Committee.

7) **Outreach Program to School Children** “Project Wet” lead by USFS, Diana Kennedy

- A) Christmas opportunity w/ “Santa” at Fire Station?
B) Training for “Project Wet” teachers coming – Jan – March periods
C) Asquith report on proposed conservation-based school contests, Career Day, etc.
D) Handouts – status of ordering Shower timers, Messaged Pencils, Messaged Frisbees, other ideas?

8) **Any other topics** – Committee consensus will determine

Monitor the following:

- Monthly Update to Water Conservation Bar Graph on the Website (Staff)
- Monthly Update to Water Conservation Bar Graph Roadside signs (Staff) – Not readable at locations

Date and time of next meeting – 8 AM Tuesday, Jan. 19, 2016

Note: regular meetings 3rd Tuesday of the mo., at 8 AM

Adjourn (record time meeting ends: _____)