



## **BOARD MEETING AGENDA SUBMITTAL**

**TO:** GCSB Board of Directors

**FROM:** Roni Lynn Rudy, Social Media Consultant

**DATE:** April 11, 2023

**SUBJECT:** Agenda Item 7B: Discussion and Recommendation Regarding Social Media Platforms

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### **RECOMMENDED ACTION:**

*District Staff is seeking Board Direction on the Management of the District's Social Media Platforms.*

### **BACKGROUND:**

At the regular meeting on February 14, 2023, district staff presented a public comment request regarding the District's Facebook social media management. It was requested by the Board of Directors to place this item on this agenda for further discussion.

Roni Lynn Rudy is the District's Social Media Consultant, and will be presenting an overview of the district's current social media platforms, account and page management, and discussing the type of public interaction we are receiving.

After researching public agency social media standards and discussing this matter internally, staff is recommending that the Board consider a social media policy that provides direction on goals, priorities and requirements. A social media policy is included separately on this meeting agenda.

### **ATTACHMENTS:**

None

### **Financial Impacts:**

None